**Order Software ELD Template**

**SAMPLE FILES**

* order-eld-dynamic-link-sample-gc.html
* order-eld-static-links-sample-gc.html

**FILE STRUCTURE**

* base-template.html
  + Head Tag
    - css-gc.inc
  + Body
    - order-eld-preheader-gc.inc
    - header-gc.inc
    - mod-order-eld.inc
      * order-eld-copy-1-gc.inc
        + The appropriate copy will be loaded based on whether there is a value for DOWNLOAD\_LINK in the data feed.
      * product-detail.inc
        + product-kit.inc
      * order-eld-copy-2-gc.inc
    - footer-gc.inc

**INTERNET MESSAGE HEADER FIELDS**

* **Subject:** Your guitarcenter.com software purchase
* **To:** Insert the values for BILLING\_FNAME, BILLING\_LNAME and BILLING\_EMAIL.
* **From:** Guitar Center <guitarcenter@em.guitarcenter.com>

**VARIABLES**

* SOURCE\_CODE—Internal MSC variable used to append the email source code to all links pointing to brand website
  + Code for this email: 4TEM4H1E
* BILLING\_FNAME—Used in To: field and order-eld-copy-1-gc.inc
* BILLING\_LNAME—Used in To: field
* BILLING\_EMAIL—Used in To: field
* ORDER\_NUM—Used in order-eld-copy-1-gc.inc
* SOFTWARE\_KEY—Used in order-eld-copy-1-gc.inc
* DOWNLOAD\_LINK—Used in order-eld-copy-1-gc.inc
* ELD\_CONTACT\_NAME—Used in order-eld-copy-1-gc.inc
* ELD\_CONTACT\_INFO—Used in order-eld-copy-1-gc.inc
* PRODUCT\_IMAGE—Used in product-detail.inc
* PRODUCT\_NAME—Used in product-detail.inc
* PRODUCT\_NUM—Used in product-detail.inc
* SERIAL\_NUM—Used in product-detail.inc
* UNIT\_PRICE—Used in product-detail.inc
* QUANTITY—Used in product-detail.inc
* KIT\_ITEM\_NAME—Used in product-kit.inc
* KIT\_QUANTITY—Used in product-kit.inc
* CURRENT\_YEAR—Internal MSC variable used in footer-gc.inc to insert the copyright year